

Market Maestro Private Limited

SEBI Registered Research Analyst | Registration No.: INH000021757

Intimation to Investors – SEBI Validated UPI ID

Dear Investors,

We would like to inform you that **Market Maestro Private Limited** (SEBI Registered Research Analyst, Reg. No. INH000021757) has obtained a SEBI-validated UPI ID for secure payment collection, as mandated by SEBI.

For any UPI payment to Market Maestro, please pay **only** to the following validated UPI ID:

marketmaestroo.official.ra@validhdfc

Frequently Asked Questions (FAQs)

Q1. What is a SEBI-validated UPI ID?

Ans. SEBI has introduced a new, exclusive "@valid" UPI handle for SEBI-registered intermediaries. It helps investors confirm that they are paying a genuine SEBI-registered entity and not a fraudster pretending to be one.

Q2. Is it compulsory for investors to use the new UPI ID only?

Ans. Investors can choose their preferred mode of payment, such as UPI, IMPS, NEFT, RTGS or cheque. If you choose to pay through UPI, you must pay only to the new validated UPI ID allotted to the registered intermediary.

Q3. What should I check while making a payment using the new UPI ID or QR code?

Ans. Please check the following:

1. To the left of the "@", the UPI ID should show the intermediary's name, followed by a short abbreviation of its category. For a Research Analyst, the abbreviation is "ra" (e.g. marketmaestroo.official.**ra**).
2. To the right of the "@", the exclusive handle "@valid" should appear, followed by the bank name (e.g. @validhdfc).
3. On the payment confirmation screen, your UPI app should show a white thumbs-up icon inside a green triangle.
4. A QR code generated through this facility will also carry the white thumbs-up icon inside a green triangle, and the UPI ID will be displayed just below the QR code.

Q4. Do investors also need a new UPI ID to make payments?

Ans. No. The new UPI IDs are only for SEBI-registered intermediaries. Investors can continue using their existing UPI IDs.

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Q5. What if someone asks me to pay Market Maestro's fees to a different UPI ID or a personal account?

Ans. Do not make the payment. Market Maestro collects fees only through the validated UPI ID mentioned above or through its official bank account. Please report any such request to us immediately at compliance@marketmaestroo.com.

Q6. Whom should I contact if my payment fails with the new UPI ID?

Ans. The validated UPI ID uses the same banking channel as regular UPI handles. For any technical difficulty with the transaction, please contact your bank. For fee-related queries, write to us at ask@marketmaestroo.info or call +91-9319745997.

Q7. How can I verify that the UPI ID is genuine?

Ans. You can verify it on SEBI's official verification tool, "SEBI Check":

<https://siportal.sebi.gov.in/intermediary/sebi-check>

Using this facility, you can confirm:

- Whether the UPI ID belongs to a SEBI-registered intermediary
- Whether it is officially validated
- The intermediary's name, category and registration number

Investments in securities market are subject to market risks. Read all the related documents carefully before investing.